

For Immediate Release:  
January 28, 2018

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## **Former Deputy Mayor Ninfa Segarra Joins World Business Lenders Board of Managers**

(Jersey City)—World Business Lenders announced today that former New York City Deputy Mayor Ninfa Segarra has joined its board of managers.

Segarra brings forty years of experience working in municipal government, non-profit, and the private sector to the World Business Lenders team. She currently serves as Senior Vice President and Chief of Diversity for St. Barnabas Hospital Health System. She previously served as Vice President for Education, Health & Human Services at Tonio Burgos & Associates, as the Executive Director of the New York City Police Museum, and as Vice President for Intercampus Collaboration of the City University of New York. In the public sector, she has served on the New York City Board of Education and as Deputy Mayor for Education and Human Services for the City of New York.

“Ninfa brings decades of leadership to our team. She is a respected and knowledgeable leader with valuable experience navigating the crossroads of private sector, government, and non-profit organizations,” said Doug Naidus, founder, Chairman and Chief Executive Officer of World Business Lenders. “She is a critical asset to World Business Lenders as we continue to grow the company to meet the needs of our clients.”

“I’m very excited to bring my experience to help grow World Business Lenders as we continue to help small business owners meet their financial needs,” Segarra said. “As a leader in its field and as a promoter of best practices for the industry, World Business Lenders is playing a critical role in helping to advance the interests of small businesses across the country.”

World Business Lenders provides general purpose, real estate secured, commercial loans to small and medium sized businesses for terms of six to thirty-six months. Since 2011, the firm has expanded to provide loans to clients across the United States.

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